

UK-2431-24 Attachment B

	August	President's Club Stewardship	September	November CYE	February	Giving Day Solicitation	Giving Day Postcard	May	President's Club Appeal	President's Club Welcome Packet	Anniversary (9-months)	Unit Partner 1	Unit Partner 2
Total Print	30,000	26,000	25,000	25,000	10,000	25,000	40,000	10,000	from storage	from storage	2,000	5,000	2,500
Approx Drop Date	15-Aug	2-Sep	24-Sep	15-Nov	1-Feb	24-Mar	4-Apr	21-May	10/28 & 05/21	Monthly	Monthly	Fall	Spring

Main Solicitation Specs

Size	7.5 x 5.25 card	9 x 12 letter C fold	7x10 letter - bi-fold	7x10 letter - bi-fold	7x10 letter - bi-fold	8.5 x 5.5 card	8.5 x 5.5 postcard	7.5 x 5.25 card	9 x 12 letter C fold	9 x 12 letter C fold	7x10 card bifold	8.5x11 letter	8.5x11 letter
Color	4/1	2/0	5/0	5/0	5/0	5/5	5/5	4/1	2/0	2/0	2/2	2/0	2/0
Stock	100# white	70# White	70# white	70# white	70# white	100# White	100# White	100# white	70# White	70# White	100# white	70# white	70# white
Sides	2	1	1	1	1	2	2	2	1	1	2	1	1
Art	1 art version	1 art version	1 art version	1 art version	1 art version	1 art version	1 art version	2 art version	1 art version	1 art version	1 art version	1 art version	1 art version
	Generic	Personalized	Personalized	Personalized	Personalized	Generic	Personalized	Generic	Personalized	Personalized	Generic	Generic	Generic

Outer Envelope Specs

Size	A8	#11	A8	A8	A8	#6	n/a	A8	#11	#11	5.5 x 8.125	#10	#10
Color	2/1	1/1	2/1	2/1	2/1	1/2		2/1	1/1	1/1	2/0	2/0	2/0
Stock	24# White	24# White	24# White	24# White	24# White	24# White		24# White	24# White	24# White	24# White	24# White	24# White
Type	Closed face	Closed face	Closed face	Closed face	Closed face	5x8 showcase window		Closed face	Closed face	Closed face	Closed face	Closed face	Closed face
Art	1 art version	1 art version	1 art version	1 art version	1 art version	1 art version		1 art version	1 art version	1 art version	1 art version	1 art version	1 art version
	Personalized	Personalized	Personalized	Personalized	Personalized	Personalized		Personalized	Personalized	Personalized	Personalized	Personalized	Personalized

Reply Card Specs

Size	5 x 7 card	8.5 x 3.5 card	5 x 7 card	5 x 7 card	5 x 7 card	5 x 7 card	n/a	5 x 7 card	8.5 x 3.5 card	8.5 x 3.5 card	6.25 x 4.5 card	8.5 x 3.5 card	8.5 x 3.5 card
Color	2/2	2/2	2/2	2/2	2/2	2/2		2/2	2/2	2/2	2/2	2/2	2/2
Stock	65# White	65# White	65# White	65# White	65# White	65# White		65# White	65# White	65# White	65# White	65# White	65# White
Sides	2	2	2	2	2	2		2	2	2	2	2	2
Art	1 art version	1 art version	1 art version	1 art version	1 art version	1 art version		Personalized	1 art version	1 art version	1 art version	1 art version	1 art version
	Personalized	Personalized	Personalized	Personalized	Personalized	Personalized		Personalized	Personalized	Personalized	Personalized	Personalized	Personalized

Reply Envelope Specs

Size	A7	#9	A7	A7	A7	A7	n/a	A7	#9	#9	A6	#9	#9
Color	1/0	1/0	1/0	1/0	1/0	1/0		1/0	1/0	1/0	1/0	1/0	1/0
Stock	24# White	24# White	24# White	24# White	24# White	24# White		24# White	24# White	24# White	24# White	24# White	24# White
Type	Closed face	Closed face	Closed face	Closed face	Closed face	Closed face		Closed face	Closed face	Closed face	Closed face	Closed face	Closed face
Art	1 art version	1 art version	1 art version	1 art version	1 art version	1 art version		1 art version	1 art version	1 art version	1 art version	1 art version	1 art version
	Generic	Generic	Generic	Generic	Generic	Generic		Generic	Generic	Generic	Generic	Generic	Generic

Notes:

Will print all 26,000 President's Club letterhead and store for future projects

Will print all 2,000 pieces at first print and store for future monthly sends.