



UNIVERSITY OF KENTUCKY

Purchasing Division

Written Questions and Answers

On-Demand Ridesharing Technology Platform

UK-2365

Closing Date: July 14, 2023

Today's Date: July 11, 2023

No.	Question	Answer
1	Any specific vehicle specifications? How many of each will be expected, including reserves?	No specific specs. We expect enough vehicles to handle the demand.
2	Is there an expected number of service hours per week? We calculated only 12 per week and that seems very low.	12 hours to begin service as we analyze the data to meet our target. Service hours may ramp up gradually to ensure that the University doesn't exceed our financial ability to support the program in year 1.
3	Is there an opportunity for expansion of the service?	Yes. The University will closely monitor usage and performance and potentially expand service hours, service area, and/or individual ride subsidy and request limitations as the program will financially be able to support.
4	Will all vehicles need to be fully ADA compliant, or will a dedicated vehicle to accommodation requests to maximize the cost-per-rider ratio suffice?	No. A plan for ADA request will suffice. Whether that be for 1 dedicated vehicle or 3 rd party contract.
5	We would like to request the option to submit proposals electronically through email.	Purchasing is unable to accept electronic proposal submissions at this time. All proposals must come in as specified in Section 3.6 of the Request For Proposal document.
6	What is the targeted number of riders per month during the peak fall and winter semesters?	The maximum program funding is \$350,000. At the subsidized ride rate of \$6, we estimate that the program can support up nearly 60,000 rides during the first year. Since the program will likely take some time to build ridership and momentum, we anticipate a gradual ramping of ride request demand.

7	How many students are expected to enroll for the Fall semester of 2023 and 2024 for Spring Semester?	UK's fall 2023 enrollment is expected to be ~ 34,000 students. All enrolled students are eligible.
8	Vehicle type, Number of fleet .	See Answer #1 above.
9	We would like to request the option to submit proposals electronically through email.	See Answer #5 above.
10	Football Game Day Service Area: Reduced service area implemented two (2) hours prior to game until five (5) hours after kickoff please elaborate more on this, is it saying that service area map will change to avoid the football stadium during these times? then how many hours.	Yes, we avoid the Kroger field area during football games. Lots of pedestrians, one-way traffic and street closers which make use of the service undesirable given the other transportation options provided. Typical reduced hours are around 7-8 hours on game days.
11	How many students will enroll for Fall semester 2023 and 2024 for Spring Semester for this late night on demand ride sharing ? we need this info for estimate the actual number of riders. Or if you have tentative students number that can take ride ?	See Answer #7 above.
12	Vehicle specification and how many vehicle will need? How many vehicle with ADA compliance ?	See Answers #1 and #4 above.
13	What's the eligible criteria for students for taking this ride sharing services.	Enrolled at UK and must adhere to guidelines. (service area, hours of service, etc.)